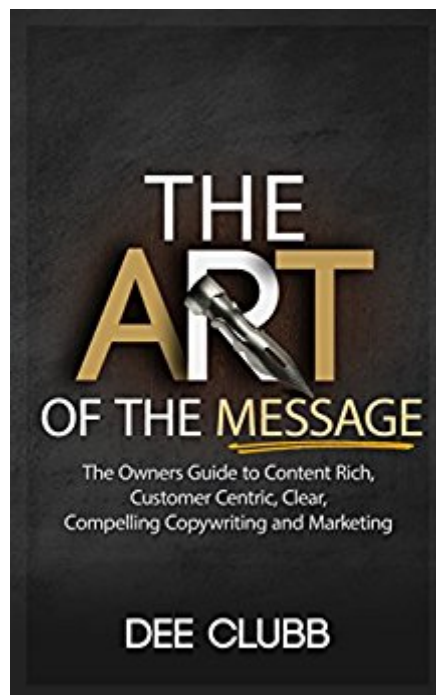


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The Art Of The Message: The Owners Guide To Content Rich, Customer-Centric, Clear, Compelling Copywriting And Marketing



Synopsis

The Art of the Message takes business owners through simple steps to reframe their marketing message for every medium. Bringing over 35 years of copywriting and production experience to guide their process, applying these proven strategies can revitalize their language to create marketing impact that brings radical business revival.

Book Information

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